**Budget BC Web Site Project Phase 2**

1. Search Engine optimization

This is the first priority because when we move the website to Geordy’s web site: [www.bcbudgetruck.com](http://www.bcbudgetruck.com/), we want to preserve the popularity and ranking of the site in the entire major search engine, and in the meantime, we will do more to further optimize the website for the search engines so it will become even more popular than the old website

Here is a list of tasks we could work on to reach this goal:

* 1. All the following pages from old www.bcbudgettruck.com will need to be permanently redirected to our new website pages (Done):
* http://www.bcbudgettruck.com/pages/3010/Budget-Truck-Rental.htm
* http://www.bcbudgettruck.com/pages/3014/moving-truck-rental.htm
* http://www.bcbudgettruck.com/pages/3015/
* http://www.bcbudgettruck.com/pages/3015/privacy.htm
* http://www.bcbudgettruck.com/pages/3016/
* http://www.bcbudgettruck.com/pages/3016/terms-of-use.htm
* http://www.bcbudgettruck.com/pages/3073/moving-shipping-boxes-supplies.htm
* http://www.bcbudgettruck.com/pages/3074/truck-rental-faq.htm
* http://www.bcbudgettruck.com/pages/3076/bc-budget-truck-contact.htm
* http://www.bcbudgettruck.com/pages/3079/%C2%BE\_Ton\_Panel\_Van.htm
* http://www.bcbudgettruck.com/pages/3079/%EF%BF%BD\_Ton\_Panel\_Van.htm
* http://www.bcbudgettruck.com/pages/3095/Pickup\_Truck.htm
* http://www.bcbudgettruck.com/pages/3097/24\_FT.\_5\_Ton\_Truck.htm
* http://www.bcbudgettruck.com/pages/3098/16FT.\_1\_Ton\_Rental\_Truck.htm
* http://www.bcbudgettruck.com/pages/3103/Truck-Car-Supply-Specials.htm
* http://www.bcbudgettruck.com/pages/3134/Budget\_Rent\_A\_Truck\_Location\_-\_Burnaby.htm
* http://www.bcbudgettruck.com/pages/3136/Budget\_Rental\_Location\_-\_Chilliwack\_and\_Hope.htm
* http://www.bcbudgettruck.com/pages/3137/Truck\_Rental\_Location\_-\_Coquitlam.htm
* http://www.bcbudgettruck.com/pages/3138/Budget\_Truck\_Rentals\_Location\_-\_Port\_Coquitlam.htm
* http://www.bcbudgettruck.com/pages/3139/Budget\_Rental\_Abbotsford\_Location\_-\_Abbotsford\_BC\_Canada.htm
* http://www.bcbudgettruck.com/pages/3140/Flat\_Deck\_Truck.htm
* http://www.bcbudgettruck.com/pages/3141/Crew\_Cab\_Pickup.htm
* http://www.bcbudgettruck.com/pages/3142/
* http://www.bcbudgettruck.com/pages/3158/Location\_-\_White\_Rock.htm
* http://www.bcbudgettruck.com/pages/3159/feedback.htm
* http://www.bcbudgettruck.com/pages/3211/Budget\_Rent\_A\_Truck\_Location\_-\_Maple\_Ridge.htm
* http://www.bcbudgettruck.com/pages/3215/Budget\_Rent\_A\_Truck\_Location\_-\_Langley.htm
* http://www.bcbudgettruck.com/pages/3215/Location\_-\_Langley.htm
* http://www.bcbudgettruck.com/pages/3222/Location\_-\_\_VancouverDowntown.htm
* http://www.bcbudgettruck.com/pages/3222/Location\_-\_Vancouver\_Downtown.htm
* http://www.bcbudgettruck.com/pages/3223/Location\_-\_Vancouver\_Kingsway.htm
* http://www.bcbudgettruck.com/pages/3223/Location\_-\_VancouverKingsway.htm
* http://www.bcbudgettruck.com/pages/3224/Location\_-\_\_Richmond.htm
* http://www.bcbudgettruck.com/pages/3224/Location\_-\_Richmond.htm
* http://www.bcbudgettruck.com/pages/3225/Location\_-\_Surrey.htm
* http://www.bcbudgettruck.com/pages/3225/Location\_-\_Surrey\_Central\_City.htm
* http://www.bcbudgettruck.com/pages/828/about-bc-budget-truck-rental.htm
* http://www.bcbudgettruck.com/pages/reservation-aroundtown-start/
* http://www.bcbudgettruck.com/pages/reservation-aroundtown-start/?vehicle=3079
* http://www.bcbudgettruck.com/pages/reservation-aroundtown-start/?vehicle=3097
* http://www.bcbudgettruck.com/pages/reservation-aroundtown-start/?vehicle=3098
* http://www.bcbudgettruck.com/pages/reservation-change-start/
* http://www.bcbudgettruck.com/pages/reservation-login-login/
* http://www.bcbudgettruck.com/pages/reservation-oneway-contact/
* http://www.bcbudgettruck.com/pages/reservation-roundtrip-start/
* <http://www.bcbudgettruck.com/sitemap.html>
  1. Modify the pages to have better keywords, title and description (In Progress)
  2. Use URL rewrite tool to produce search engine friendly URL (Done, need to be implemented in the new server)
  3. Fix “A single page can be accessed by using any one of multiple URL” issue(Done, need to be implemented in the new server)
  4. Update the pages to add missing items like description, image name etc.(In Progress)
  5. *Update the following websites with our new website URL if possible:*
* *Yelp.ca*
* *Bing Local*
* *Google Place*
* *YVR*
* *Tourism Vancouver*
* *HelloBC,*
* [*www.travel.bc.ca*](http://www.travel.bc.ca)
* *Yellowpages.ca(Controlled by Corporate)*

1. Add links from the car website to the truck website and likewise
2. Sales Accessory and Optional Extra Enhancement (In Progress)
3. The Reservations module in GIS must also be updated to accommodate this change
4. Add a Contact Us page (with forms and email addresses for reservation and customer service)
5. Add a field for customers to enter an estimated distance that they will travel and include this in the estimated total (res agent Anna suggested this, most truck rental sites like budgettruck.ca and uhaul have this feature)
6. Around Town – Commercial rate enhancement
7. If no corporate rate is available, the website should automatically pick up the rack rate (i.e. behave like Around Town?)
8. Deborah once suggested that if BCD number is invalid, user will be automatically redirected to the Personal tab.
9. Add validation to the BCD Number field to check whether or not the BCD number is valid instead of having the user go all the way to Step 3 and receive a ‘Uh-oh’ message
10. Round Trip enhancement
11. If Round Trip was selected, Deborah would prefer to display the selected truck and the upgraded truck in Step 3 (this was discussed in the wishlist meeting)
12. Connect to Wizard for BCD rate Lookup (Talk to Anna)
13. Specials (We should put up a sample first and have Chris design the initial layout, after that we can edit it ourselves or let users like Randal update this page)
14. Deborah wants rates to be displayed in the Moving Supplies page (res center gets calls regarding the pricing)
15. Each company might have different prices and different items
16. Multi-company version (Connect different databases to the same website)
17. Do we make reservations made on the truck website commissionable? I.e. travel agents will be able to make bookings using their IATA number (budget.com has this feature)
18. Credit Card Processing
19. Currently, the website has the ability to save credit card information and forfeits the deposit of the reservation when it becomes a no show. However, the website cannot process a deposit immediately online – need to study and talk to Paul Yeh of Eigen
20. This feature is essential for us to immediately test and check whether or not the credit card used to hold the truck is valid